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## **EUROPEAN PATENT APPLICATION**

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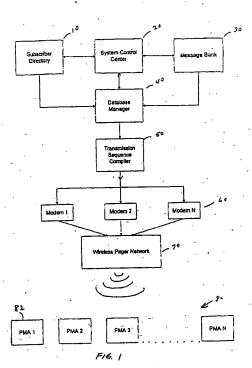
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(54) Wireless system for broadcasting, receiving and selectively printing packets of information

According to one embodiment of the invention, a system is provided for dispatching one or more packets of information, such as redeemable coupons, messages, appointment reminders, confirmations, tickets, warnings or written packets, to potential recipients of said packets at remote locations. The steps included in such a system are: (1) developing a subscriber directory (10) containing unique identification information for each of said potential recipients; (2) creating a packet to be dispatched to at least one of said recipients; (3) identifying the potential recipients for a particular packet; (4) transmitting said packet through a wireless pager network (7) to a network (80) of printer appliances (82) associated with all of said potential recipients; and (5) receiving and selectively processing and printing only those packets intended to be processed and printed by said appliance. Each printer appliance (82) includes means for receiving said packets of Information transmitted by the wireless pager network; means for analyzing said packets to determine whether said packets are intended to be processed and printed by that particular appliance; and means for printing said packets of information.





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